GLOBAL REACHOUT

2022 ANNUAL REPORT

GLOBAL REACHOUT
TOUCHING.LIVES.WITH.MEDIA

01-01-2023

1 MESSAGE from EXECUTIVE CHAIRMAN



Dear Brothers and Sisters in Christ,

May the Love of our Father in Heaven, Grace of our Lord Jesus and the in-dwelling of the Holy Spirit be with everyone of us! May our hearts be filled with joy, our ministries greatly empowered, His wisdom in action amidst challenges to continuously extend His Kingdom Power and Influence across the various domains, till the day of His Return to proclaim His Majesty, for ever and ever, Amen!

In this era of renewal, we are able to discern with greater clarity than ever before, as the world sinks into deeper chaos and challenges become more intense. This comes about as many options are now no more due to changes in the external world around us. As a result, we are now better poised to make the right choices when we come across difficulties and respond to the call of the times. We need to surpass the environment -- and stay on top!

The said circumstances have led us to take stock, transform and refresh our commitments over the past 12 months, as we respond to control measures to fight the pandemic as well as tightening of religious policies in some countries. This was done with a view to uphold the mission entrusted to us by the LORD, strengthen connections with the various churches and deepen the impact on the communities.

01 **We pivot our programs to play the role of the biblical "Contemporary Esther",** staying clear of religiosity over our eight social media platforms in a country with associated sensitivities. Our offerings sought to present the Truth through programs on family and workplace matters so that our work can proceed on a firm footing once more.

02 **We continue to carry out seven programs** in our weekly broadcasts across the rest of the world (five in Chinese, two in English), riding on seven social media platforms. These seven programs have included those series with character of the biblical Contemporary Esther", focusing on family and workplace issues, as mentioned above (refer to 4.0).

03 **Starting from 2022,** all the above family, workplace and devotional bible study broadcast series have been organized as a series of courses according to the respective themes, so as to facilitate systematic learning. Each chapter includes three questions that may be used for

discussions in cell groups and fellowships as discipleship material, and in ground-breaking classes with seekers like the ALPHA course. The purpose is to facilitate learners to know the Truth, as they draw lessons from real-life experiences, practicality and biblical principles.

04 **We have produced e-books** based on these family and workplace programs to be used for the convenience of the church and believers, and would be pleased to produce hard copies if there is a demand for such.

05 **We have signed agreements with various Christian organizations** (refer to 6.2) to ensure that our courses are complete and practical with regards to the Truth, and invited experienced pastors and leaders to run these courses as well. Additionally, we have engaged Dr Stanley Ling How Chiong, Consultant, SIM East Asia, to be our Advisor. Praise the Lord!

Programs on family and workplace matters top the click rate chart amongst our offerings; this mirrors the various challenges and urgent help needed to support our fellow believers at the workplace and family today. We are touched by and mindful of our responsibility to act on this calling from God. Indeed, these two areas are top priority items in our work, and more efforts and resources need be channelled in this direction. Our core team has set up the following targets for the next five years after intense prayers and analysis (refer to 3.0).

01 **Launch youth-targeted programs** with winning over the young generation for the LORD.

02 **Launch family discipleship series** based on Truth, practicality and true-life experiences to help believers build Christianized families.

03 **Promote disciples to be the light-and-salt in work and life** by linking up with church organizations, fostering family and workplace discipleships.

04 **Promote cell-group learning at workplaces** and purposed at transforming worldly cultures in workplace and family by linking up with church and Kingdom enterprises.

As of the end of 2022, our readership (not number of fans) reached a figure of 505,305 (refer to 4.0). Our income stood at S$173,606, while our expenses totalled S$172,919.00 (refer to 7.0). Nonetheless, we find ourselves short in manpower (refer to 6.1) -- something that we need to address-- even as we are willing to keep a small team for reasons of cost. With the five-year target in mind, we need to expand our team, by recruiting outreach manager, audio/visual technical personnel, admin staffing and executive producer for our English programs. This would increase our annual expenditure by S$40,000.00.

We prayerfully look forward to the various churches to come alongside GLOBAL REACHOUT to create a better future together by increasing the impact of His Kingdom as follows:

01 **Consider using course materials** (books and broadcast series) produced by GR experts as you look for training materials on discipleship and pre-evangelism;

02 **Become GR prayer warrior and regular financial sponsor.** May you walk alongside GR and leave our footprints along the journey as we strive to promote His Kingdom together. Glory to God!

"For the earth will be filled with the knowledge of the glory of the LORD, as the waters cover the sea."

Habakkuk 2:14

Emmanuel !

In Him,

Michelle Liew

Dr. Michelle LIEW
Executive Chairman

2 KEY MILESTONES



1994

- GR Established 10-Nov

2015

- Website broadcast

2016

- Vision renewed
- WeChat & FB broadcasts launched
- Radio broadcast discontinued

2017

- Twitter, DS Audio & Instagram broadcasts
- Two streams of English broadcasts weekly

2018

- Multifunctional website launched
- LINE broadcast launched

2019

- GR25 celebrations
- Webcast eShop setup

2020

- Love Beyond movement during COVID
- Studio installed, video broadcast launched
- Himalaya, YouTube, Youku & WeChat-Video broadcasts

2021

- Launched four WeChat & WeiBo (AiChaoYue & XingZhuoYue) broadcasts
- eBook eShop
- Song eCards & USBs eShop

2022

- "Contemporary Esther" -featured broadcasts
- Transformed systematic course broadcasts
- Launched APP (Apple & Android)

3 VISION ROAD MAP

2023

Explore youth-targeted programs aimed at winning over the younger generation for the LORD, by tweaking their values and behaviour

2024

Launch family discipleship series based on Truth and true-life experiences to help current believers set up Christ-centred families

2025

Connect with churches and organizations to foster workplace and family discipleship, enabling Christians to be the light-and-salt in work and life

2026

Connect with churches and Kingdom enterprises to promote EMD / alpha discussion groups and transform workplaces and families

2027

Launch programs in a third language

Outreach Manager

Audio-visual technical personnel

Admin personnel

English Producer

KIV

To be filled



4 WEBCASTS

4.1 Broadcast Schedules

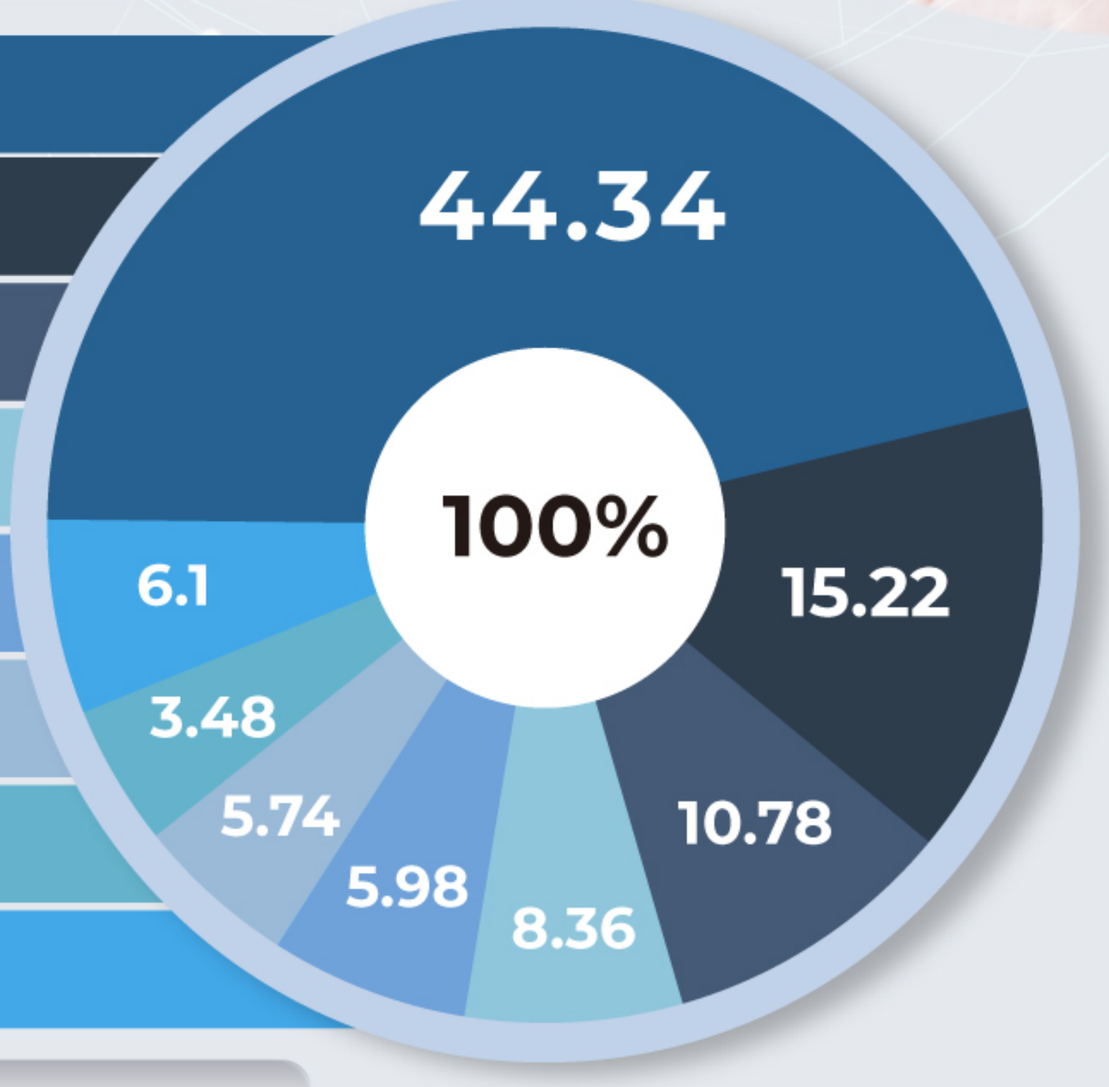
	2022			2023 Plan				
Mon	Sing Together			The J-Vaccine @ Work				
Tue	Book of Matthew			Book of Genesis				
Wed	Hot Points, Cool Talk			Sing Together				
	Highway to Happiness	Grace of Redemption	Bringing Heaven Home	Values for the Modern Disciples	Himpossible	Lead The Way		
Thu	Bringing up Children's EQ	Let's Talk about Dad Together	Dancing with Emotions	Bountiful Living for Seniors	A successful Marriage Begins with Me	Let's Talk about Dad Together (2)	Walking Through the Storms of Life	
	Workplace Strategy Forum	Work Life Balance	Oasis of God's Grace	Shine Your Talk	Kingdom Business Culture	Kingdom Entrepreneurship		
Fri	Communica-tions @ Work	Alternative Workers	Be An Energetic Workplace Master	A Doctor's Journey to Growth	challenges @Marketplace	Into Second Half	Habit Formation	Workplace Coaches

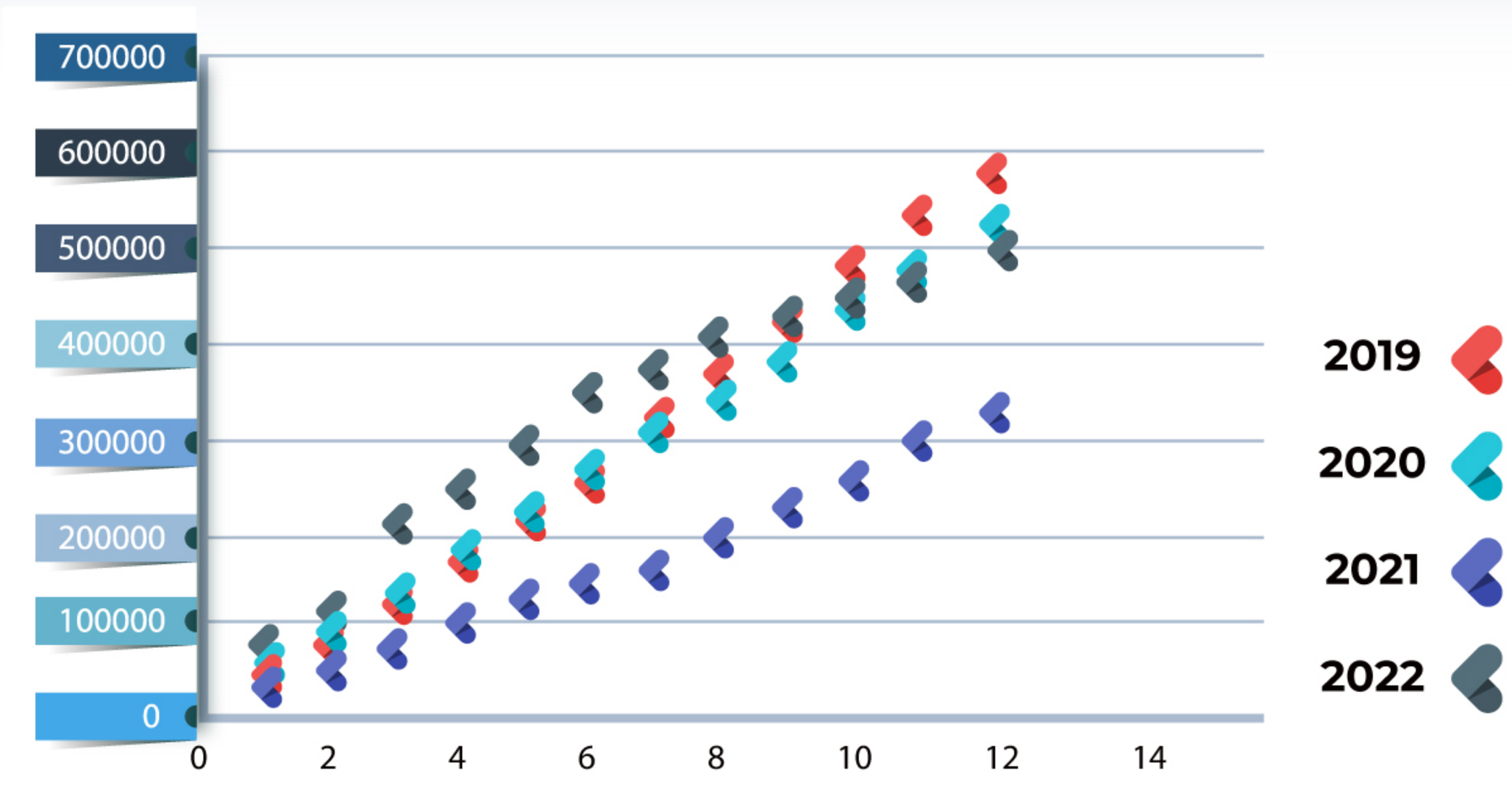
4.2 Webcast Database



4.3 HIT RATE

Social Medias	Hit Rate
1 Weibo-Zai Ai Zhong Xing	224,036
2 Website	76,904
3 Weibo-Xing Chu Zhuo Yue	54,476
4 WeChat Video	42,243
5 Twitter	30,236
6 Facebook	29,012
7 WeChat-Ai Chao Yue	17,600
8 Other	30,798
TOTAL	505,305







5 Audience Feedback

Sing Together



Thank you for sharing these beautiful testimonies with us. How our Heavenly Father personally sees to the care, safety and comforts of His children! Praise the Lord!

Sis Zhu, Hong Kong, 10 Jan

Wow! What a sunny and cheerful song! It's like seeing the brilliant sunlight as one emerges from a dark shadow of a deep valley!

Bro Lee, Singapore, 7 Mar

The elderly folks I minister to do not like to read. This programme suits them fine, as there are songs and stories that they can listen to.

Sis J, Singapore, 1 Dec

Book of Matthew



The word AMEN keeps ringing in my ears throughout this programme. I had been rather restless over the past few weeks, and was not keeping to my devotional studies; neither was I praying with due reverence. This broadcast led me to the Word of God and I soon found myself giving God His due honour once more.

Sis Yang, Singapore, 10 Jun

What Lord Jesus' said the end of the world would look like is a call for me not to panic or fear in a world caught amidst the deadly pandemic and war. In times as these, holding firmly to faith and vigilance beats trembling in fear and trepidation. A big THANK YOU to Pastor Shi Wei for sharing straight from her heart.

Sis Yang, Singapore, 30 Sep

I am very blessed to learn the Gospel of Mathew from Preacher Shi Wei throughout the whole of last year. She has provided me with many pointers that have lifted me up from the doldrums that I found myself in. Praise the Lord!

Sis Seow, Singapore, 30 Nov

Book of Romans



Previously, my understanding of righteousness was set in the context of morality. How I was deeply touched by the Book of Romans, especially 3:10, "There is no one righteous, not even one"! Scripture reading and sermons by pastor have led me on to the righteousness of Lord Jesus as time went on. I began to understand that there is no one righteous, not even one. I was struck by these words.

Bro Yang, China, 7 Mar

O, Heavenly Father, How I trust the love You have for me! Indeed, I have been trusting You as my Father, and myself as Your son! I believe that your love in me knows no bounds, and that you protect me, day and night, adding to my faith, hope and love!

Madonna della Famiglia，30 Jul

Hot Points Cool Talk



whatsoever --- until I ran into the programme "Hot Topics Cool Talk". The beautiful voice of the narrator skillfully lets in the Gospel truths to the worlds of nature, geography and humanities and reveals how His Words and Deeds are interwoven into everything that is taking place around us. Indeed, this marvellous programme has opened new doors and has availed me to countless treasures from the resources over the internet.

Xiu Min, Singapore, 4 Jan

This programme shares viewpoints of Christians as they face the events happening round the world against the context of Scripture and Faith. Yes, I love it!

Bro Yu, Taiwan, 30 Sep

I was mulling whether I should talk to my children on the topic of sex when I came across this programme on sex education. Yes, it is most enlightening!

Sis Toh, Singapore, 20 Nov

A Doctor's Journey to Growth



Having professional skills alone does not make a responsible doctor. A heart that cares for patients is important too. Indeed, every life being "fearfully made" is to be held with respect. I am humbled by the contents in this touching program.

Bro Ong, China, 30 Sep

The sharing by Dr Deng helped me to appreciate the work of a doctor better. More importantly, I am now reflecting on my own career, too. Thanks for sharing!

Bro Ma, Singapore, 15 Nov

The series has taught me that it is not easy to be a doctor. A good doctor is one who attends to both the needs of body and mind of his charges. I hope everyone will show more understanding and care towards these professionals.

Bro Wang, China, 31 Dec

Workplace Communications Made Easy



I find the series "Workplace Communications Made Easy" helpful as the speaker takes a viewpoint that is relatively objective and fair.

Bro Zhang, China, 30 Dec

It is vital for everyone in the workplace to acquire communications skills. We thank Ms Kung for imparting these skills to us. The experiences shared were sharp and short and most importantly, relevant and ready-to-use in our workplace! I hope more people, especially the newbies in the market, would be able to benefit, too!

Sis Lu, Singapore, 28 Dec

I am blessed to come across a series on Communications at Workplace that have pointed me to reap benefits and picked up many techniques and skills in communications. Ms Kong's lessons are founded on biblical principles and offer many tools and practical examples. We are able to grasp these skills more effectively as a result.

Bro Qiao, USA, 8 Dec

Alternative Workers



The wisdom of the average human being is said to peak at the age of 65 years old. Thus, there is no better time for the speaker to share his experience and wisdom at this stage of his life.

Lily Dawn, 1 Apr

We can see that the world is full of temptations and challenges, going by the sharing from the judge. It is encouraging and instructive to come across a judge who is able to stick to the bottom line as well as principles of great importance.

Bro Wang, China, 30 Dec

Be An Energetic Workplace Master



We should set clear goals in our work and work hard to achieve them. This goal must be appropriate. The teacher also talked about how to set goals in the video. This program helped me a lot.

Bro Wei, China, 7 Aug

Kudos to the host in this programme! We need to set up clear and suitable targets at work and achieve them to the best of our abilities. His pointers on how targets are to be set prove to be of great benefit to me.

Agape Oudeis Ekpipto, 7 Dec

I intend to apply the various skills shared in this programme because they are practical. Thanks for sharing!

Bro Zhang, USA, 30 Oct

Let's Talk about Dad Together



I watched the program "Talking about Dad Together" and also the video program "Happy Family" by Sis. LOH and Dr SOO Lee Chong with my mom. She was deeply touched.

Teacher Lee, Singapore, 30 Jun

The Programme "Let us talk about Dad together" comes at a time as we are launching the course "The Wise Father." Praise the Lord as we take in the contents!

Lin Xia, Singapore, 21 Apr

I enjoyed the series "Let us Talk about Dad Together" thoroughly as it meets my needs perfectly.

Suhandy Yao， Singapore, 26 May

Love and Marriage



The Series "Love and Marriage" is relevant to many of our young folks searching for advice and answers on this topic.

Ping Ping, China Guangzhou, 7 Mar

We are now into the new era when both parties in a marriage share joint responsibilities in running the family. In the programme "Dating and Marriage", we see the stereotyping of roles according to gender being upended totally. This new approach towards marital responsibilities brings along with it improved relationships within the family too.

Xin Yi, China, 30 Dec

Unlocking Mental Fetters



I have benefitted much from the informative programme "Towards Better Mental Health". Thank you very much!

Qing Chun, Singapore, 16 Feb

I can better understand the challenges posed by anxiety after following the programme "Free Yourself from Mental Disorders 02". According to some materials I have read in the past, the chances of falling into anxiety is higher when those in pursuit of perfection runs into frustrations from other fronts. A lay Buddhist rubbished such view of mine. That was the last time I read about such views from the psychiatric fraternity. In the programme, a PhD holder in Psychiatry stressed that the risks of a trigger-off taking place is higher for those who are particularly inclined towards aiming for perfect results. I think this view makes sense when other weaknesses are present in that person as well.

Mdm Chen, Singapore, 19 Jan

Bringing Up Children's EQ



The Series "Bringing Up Your Children's EQ" could not have come at a better time! I have shared it with many families with young kids. Keep it up!

Preacher Zeng, Singapore, 10 Mar

Studying was never voluntary but was something forced on me in my growing up years. Parental pressures aside, examination systems are also in place to ensure that I do not end up empty-hand in the end. No matter what it is, results attained through external pressures can never be satisfactory. Most of the time, the results are half-bakes... like myself. Let me thank our teachers Jing Fang and She Lin Rui for their sharing – these have swung-opened the floodgates for my past memories to come in once again!

Xiu Ping, Singapore, 17 Mar

Remedy for Harmonious Marriage



Some people take their spouses for granted and act impatiently in the presence of the other half. Bad moods poisoning their own minds are not suppressed, resulting in breakups and untold sufferings in ruinous beliefs that the other party will not abandon the matrimonial union. Both parties should cherish the love that had brought them together, instead of dragging the family into disaster.

Sis Xia, China, 30 Aug

I intend to forward the GR programme on family matters to a couple slipping towards divorce. May God help them through these articles to see the situation differently and turn back.

Preacher Goh, Singapore, 30 Mar

Dancing with Emotions



Whether one is happy or otherwise could be a function of his personality or is the result of environmental factors. Do learn to be content, simple, optimistic, grateful, laidback – and let go. While easier said than done, becoming a happy person is merely a matter of turning to face the right direction.

Xiu Ping, Singapore, 23 Sep

The speaker did a great job in sharing a good number of practical tips in this video programme. May God bless everyone at GR to deploy His choicest blessings to help other members of His Family along the path of life.

Sis Hung, Singapore, 8 Sep

It is a must for everyone to learn how to control his moods as a life-skill in the world today.

Dr Huang, Malaysia, 22 Oct

Face-to-Face with Emotions



Thank you for the programme "How to Face Anxiety". Timely advice that comforts even as it edifies.

Sis Wei, Singapore, 12 Sep

It is normal and inevitable for negative moods to surface in our daily lives. As such, we must master the skills to navigate around and handle such moods within us.

Agape Oudeis Ekpipto, Israel, 26 Aug

It is only human for moods to show up -- the challenge is how one can divert and control such situations when they arise in our daily lives. These moods may be positive or negative. We are to confront their appearance head-on at these times, blunt their impact, lower the damage to ourselves as well as our own folks in the family. The programme "Coming Face to Face with Our Moods" is instructive in offering practical tips on how to manage such situations.

Xin Yi, China, 30 Dec

The Secret to Becoming Wise Parents



Parents show their love to their children in their own ways. Some pamper them, others discipline them. It is important for them to be able to feel the warm and true love coming from parents. Otherwise, they would grow up into tempera-mental adults and feel that they are under pressure.

Bro Wang, Singapore, 5 Dec

This programme puts forth the message that both parents have their respective roles and responsibilities cut out for them. They are to work together in carrying out these different tasks to ensure that everyone can feel the love amongst themselves. Only when children live and grow in a safe and warm environment can they work together, free from misunderstanding and stay away from unnecessary disputes.

Xin Yi, China, 30 Dec

A Bountiful Life for Our Seniors



Sister Belinda Yuan has done remarkably well in her recent episodes from the series, "A Bountiful Life for Our Seniors", as she explains difficult principles in simple language. Oh, yes, I love your beautiful ZOOM background for this programme, too!

Teacher Ho, Malaysia, 20 Nov

The piece of advice in the programme "Be a wise senior" says it all: Firstly, a senior must constantly wear a smile on his/her face. Secondly, seniors are not to flaunt their age. After all, learning knows no bounds! Thanks for sharing!

Ms Chen Fang Hua, Singapore, 20 Dec

6 HUMAN RESOURCES & TALENTS

6.1 Manpower

Category	2018	2019	2020	2021	2022	Remark
Advisor	0	0	0	0	1	Pro-bono
Directors	5	5	5	4	4	Pro-bono
Staff	3	3	3	3	3	Full / Part time
Co-workers	15	21	29	18	20	Paid per job
Volunteers	0	6	13	3	6	Pro-bono
Speakers	-	-	-	-	22	Pro-bono / Paid
Total	**23**	**35**	**50**	**28**	**56**	

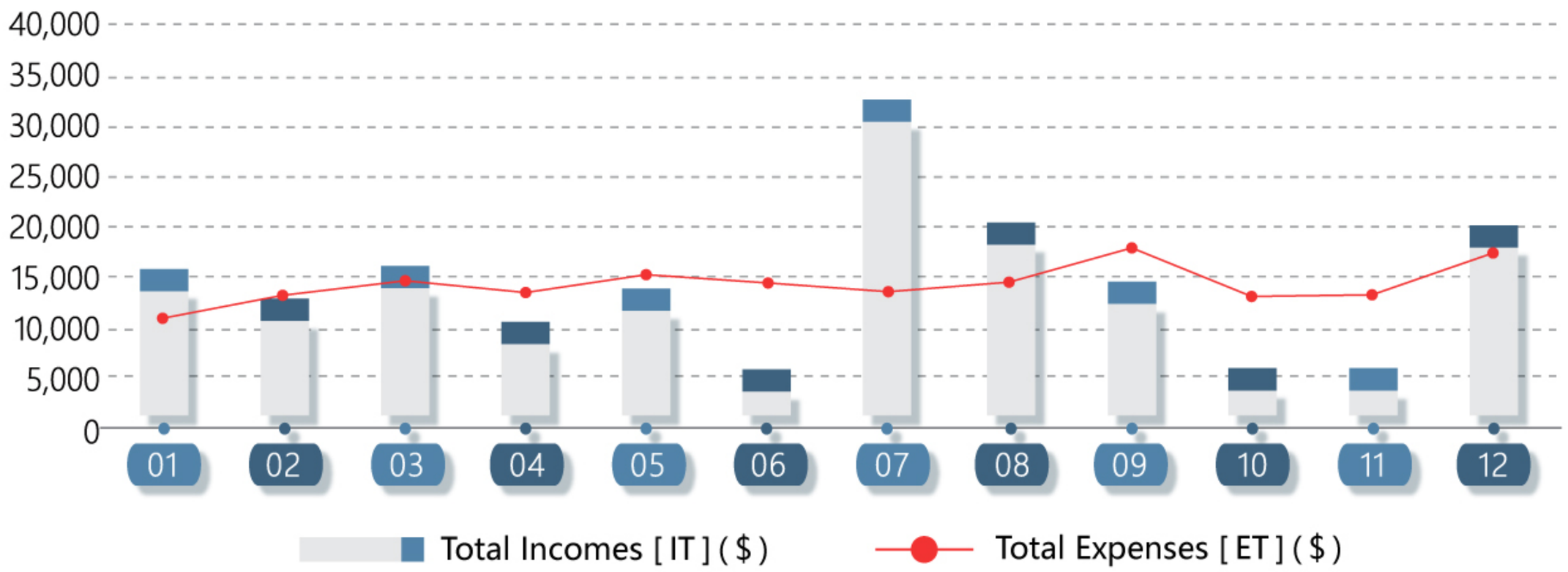
6.2 Mission Partners



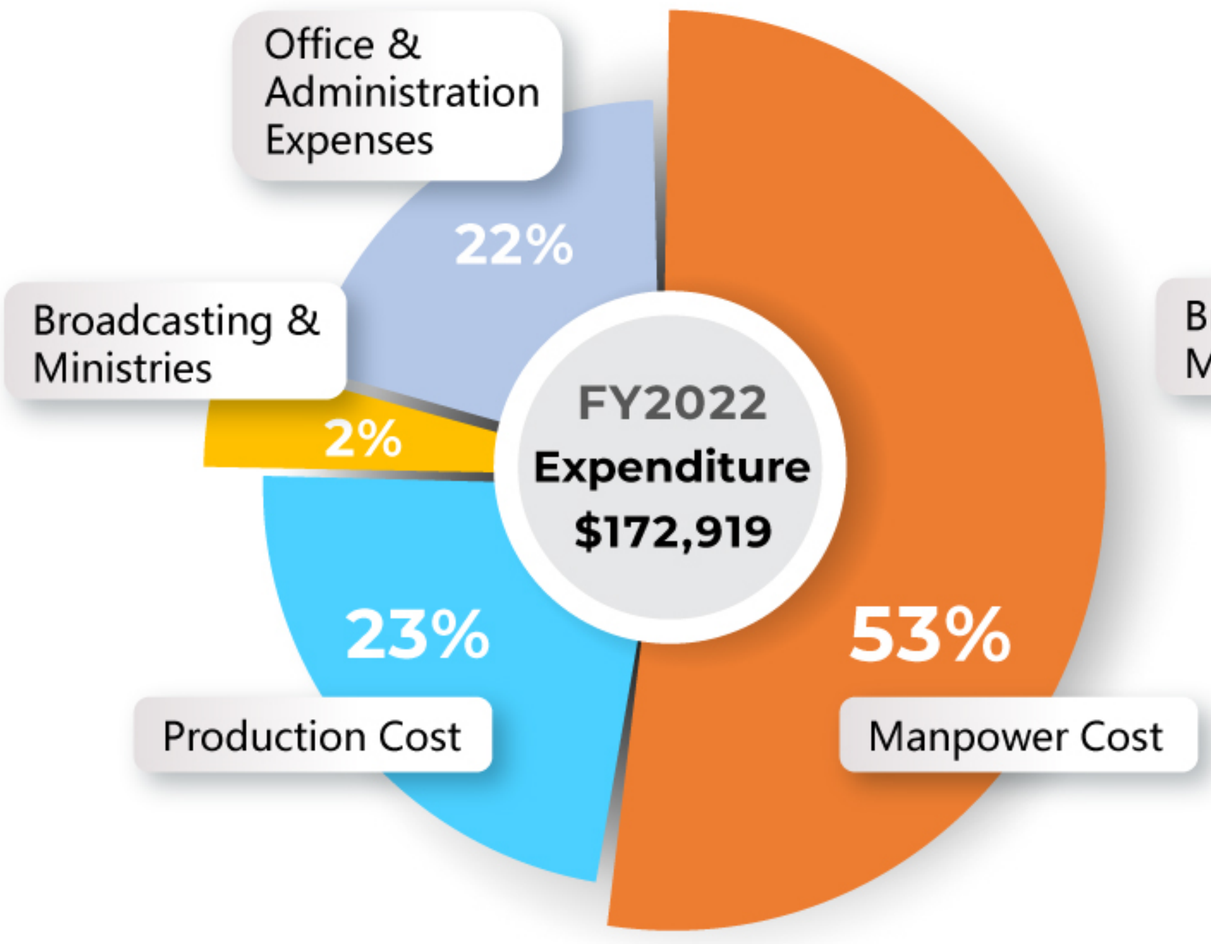
7 FINANCES & BUDGET

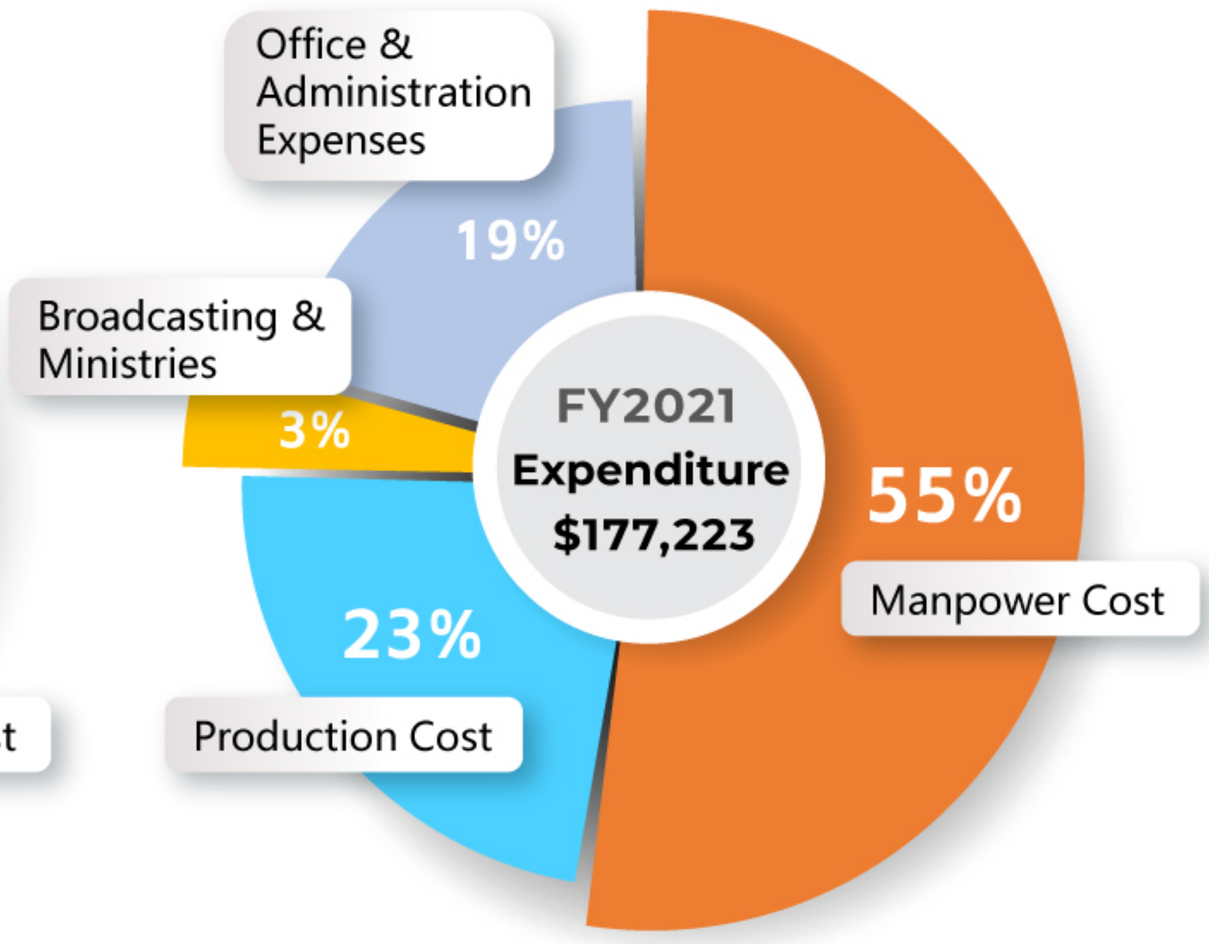
7.1 2022 FINANCIAL SUMMARY

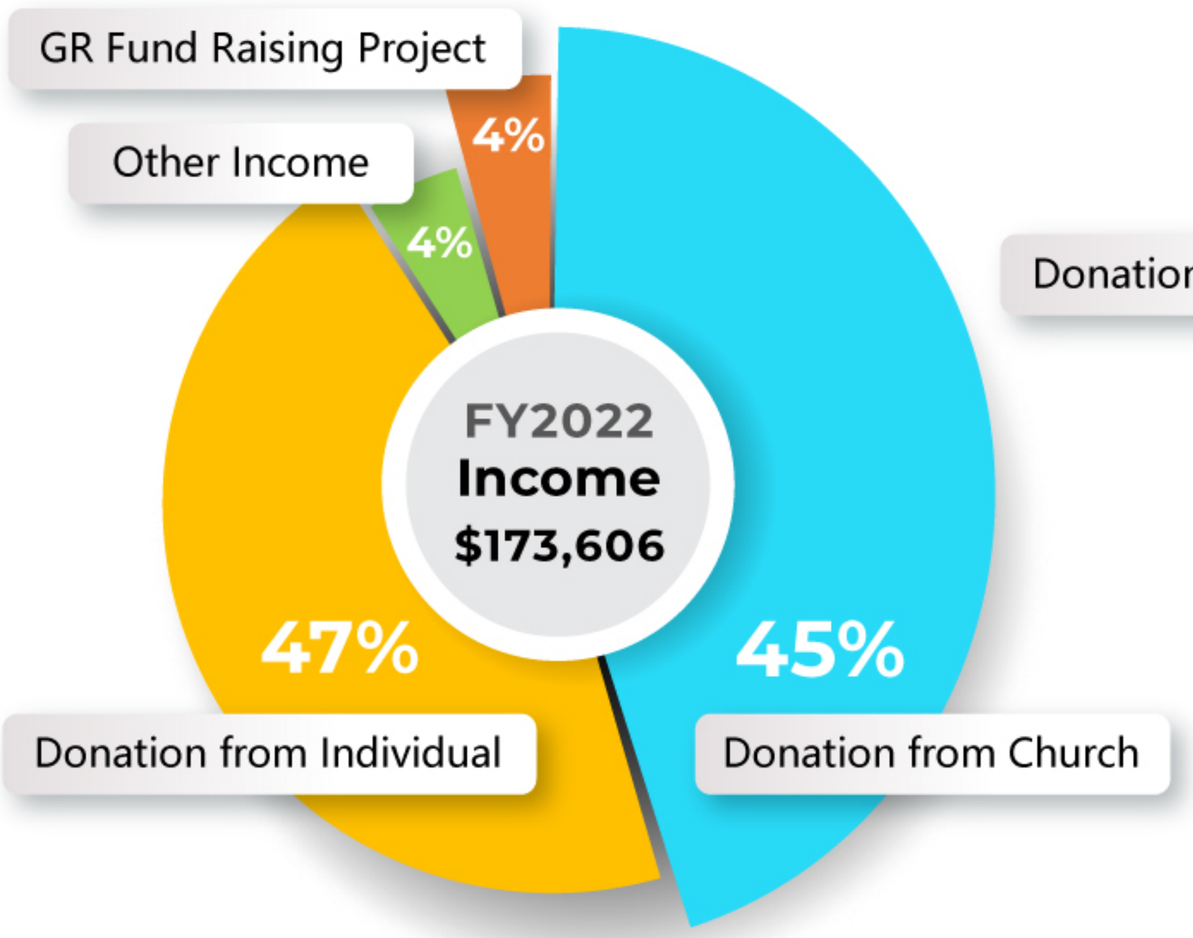
	01	02	03	04	05	06	07	08	09	10	11	12	Total
Income	15,744	12,641	16,958	10,704	12,864	5,764	31,979	20,726	13,940	6,154	5,904	20,228	173,606
Expenses	11,228	13,332	14,620	13,423	15,249	13,894	13,256	13,943	17,833	12,869	13,120	20,154	172,919
Surplus / Deficit	4,516	(691)	2,338	(2,719)	(2,385)	(8,130)	18,723	6,783	(3,893)	(6,715)	(7,216)	74	687

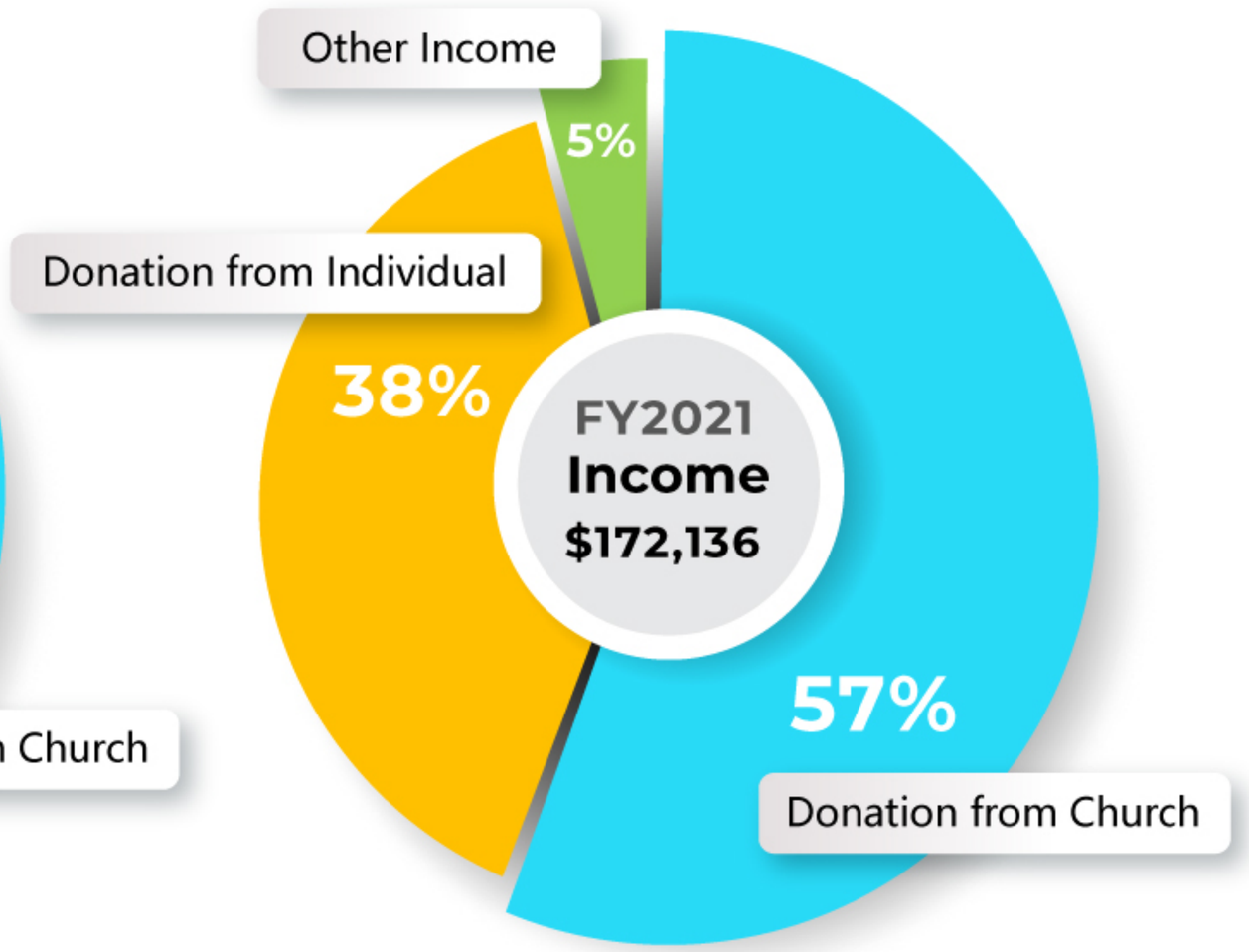


7.2 2021 vs 2022 FINANCIAL ANALYSIS



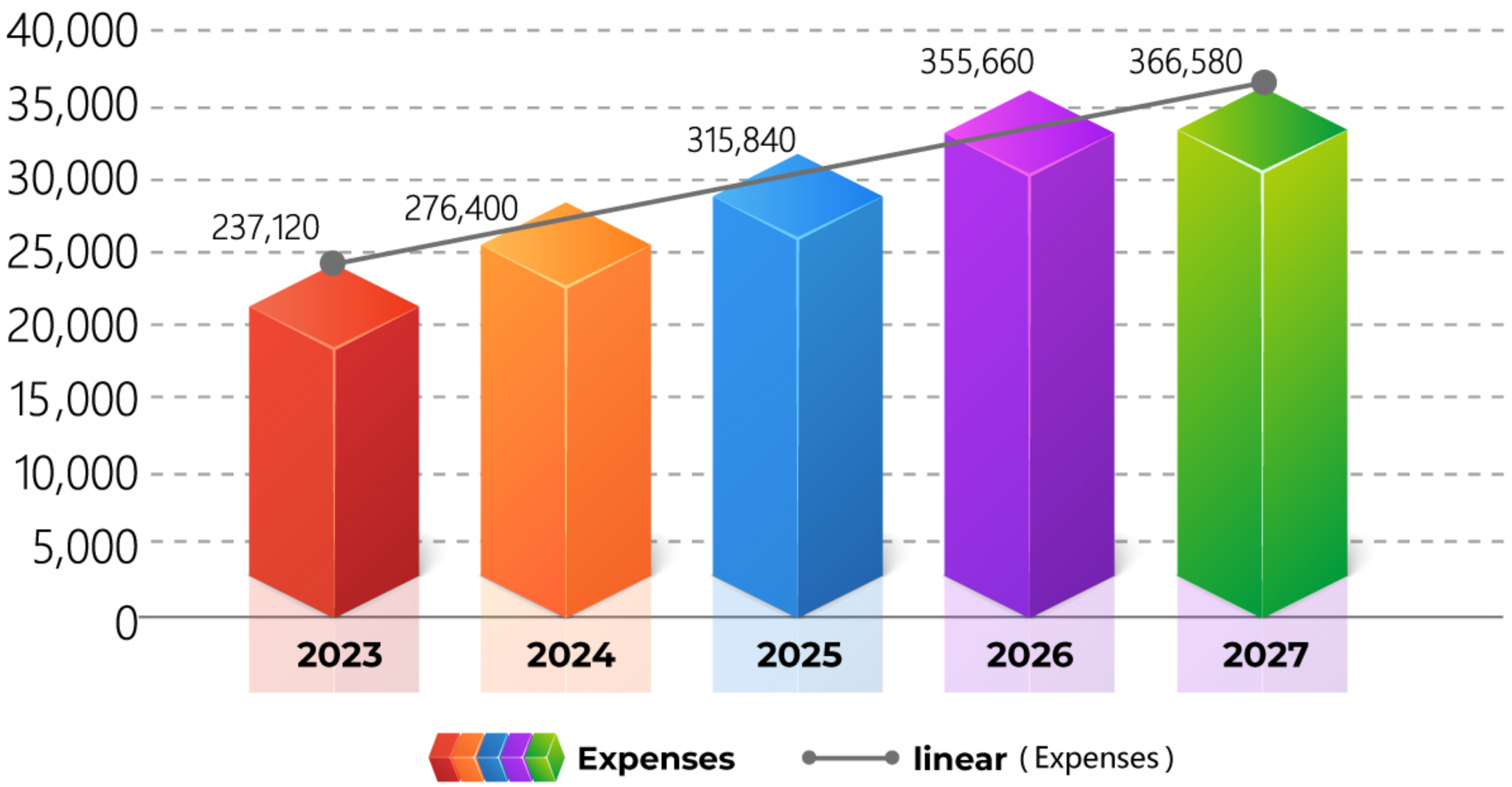






7.3 BUDGET 2023-2027

Budget	2023	2024	2025	2026	2027
Expenses	$237,120	$276,400	$315,840	$355,660	$366,580





8 Intercessions

1 Thanks be to the Lord! We have experienced God Himself in the process of GR ministry. He conferred wisdom and power to transform with success in sensitive country where policies are being tightened. He touched the hearts of churches and members to help us overcome our financial shortfall. His In-dwelling and Presence filled us with faith and peace as we rode through this pandemic to minister to His Family and Ministry. Hallelujah!

2 We pray to God Almighty to continue to shower wisdom and abilities from High, so that we can see and sense in Spirit, and put His call and Mission to provide traction to our five-year plan and make it come true. We also look up to Him to prepare talents with similar calling, provide constant resources coupled with adequate funding to enable us to keep focusing on giving ourselves to Him and ministry works and thus free ourselves from distractions. Amen!

3 We pray that God will continuously open doors for GLOBAL REACHOUT and boost our ties with churches. May we carry out the Great Commission proclaimed by LORD Jesus with singled-mindedness, even as churches and institutions take up their respective calls from Him. Yes, we want to go and make disciples of all nations, and teach disciples to uphold the Truth! May we put our best foot forward, complement and support one another, as we tap on our strengths and make up for our weaknesses. We will do our part by providing high quality teaching materials for churches and marketplaces to use, so that the growth and the influence of His Kingdom may move upwards. Amen!

9 KINGDOM CONNECT















GR Fellowship Dinner



GR with Dr Stanley Ling



Rev. Dr. Alfred Yeo Chee Heng



Fellowship with Elder
Subianto Tjandra Family



Eternal Life Baptist Church





GR With Church Pastors



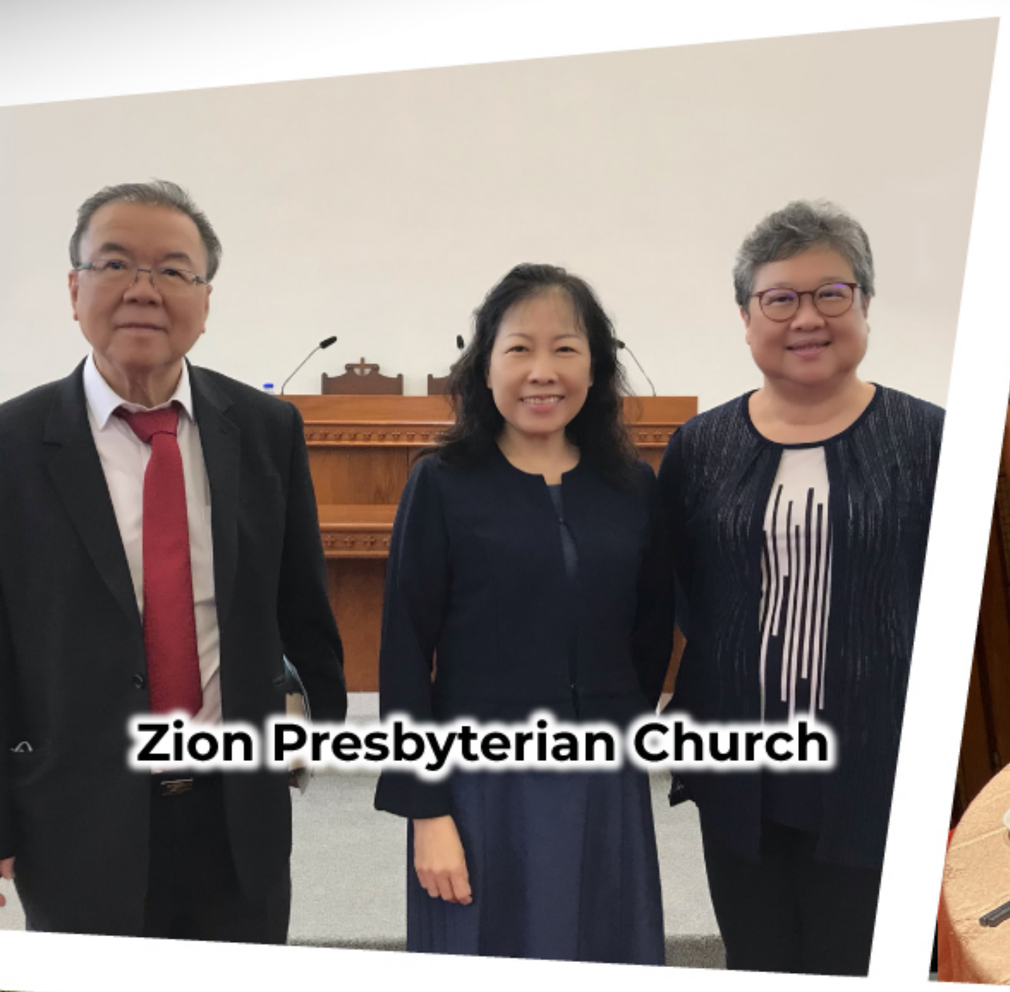
GR28 Fellowship



GR with Kok Leong & Choon Pin


International Evangelical Church


TWNAF Ps. Elaine family


Zion Presbyterian Church


BICC Team Fellowship


HAVE FAITH IN GOD
SCJM & CCCOWE Ps. David Doong


CTW Elaine Kung

10 GR INFORMATION

10.1 GR Ministry Video 2022

Chinese Version
https://youtu.be/EremXmQZAyM

English version
https://youtu.be/kUa6opnBSQo

10.2 Social Medias



Global Social Media



@globalreachout

GLOBAL REACHOUT

GLOBAL REACHOUT

ID: Globalreachout
Username: dsaudio
PW: 123456

GLOBAL REACHOUT

Globalreachout

www.global-reachout.org

GR APP



Andriod Users

1. Search for " GR " in the **Google Play App Store** and download, or
2. **Tap on the link**
   https://play.google.com/store/apps/details?id=uni.UNI4D8DDBA
3. Scan the **QR Code** below and download

iPhone Users

1. Search for " GRsg " in the **App Store** and download, or
2. Scan the **QR Code** before and download

10.3 Contact Us

(65) 9680 7008 / 8788 5189

81 Ubi Ave. 4 #07-13, UB ONE Building, Singapore 408830

knowHIM@global-reachout.org

10.4 Donation Modes

Singapore

UEN No.
S94SS0034F (PayNow)

Bank Account
DBS Current a/c
047-006763-4

Cheque
GLOBAL REACHOUT

Giro
Please contact us

GLOBAL REACH OUT

SCAN TO PAY

China

WeChat QR Code
(For WeChat only)

Other countries

DonorBox:
https://global-reachout.org/en/partnership/free-will-contribution

Bank Account :
DBS Current a/c: 047-006763-4
Swift Code: DBSSSGSG
Bank Code: 7171
Branch Code: 047

10.5 Evangelical Gift

Plug it right, **Flows His Light;**
Scan it right, **Feel His Might.**

Meetings are no-no's,
During those Covid days;
Let eCards do the talking,
And keep our flames ablaze!

